Lexus College







LEXUS WILL WIN THE RACE BECAUSE LEXUS WILL DO IT RIGHT FROM THE START.

LEXUS WILL HAVE THE FINEST DEALER NETWORK IN THE INDUSTRY.

LEXUS WILL TREAT EACH CUSTOMER AS WE WOULD A GUEST IN OUR HOME.

AT LEXUS, OUR COMMITMENT TO PERFECTION IS MADE EVIDENT THROUGH OUR DEDICATION TO DELIVERING A LEVEL OF SERVICE THAT MAKES OWNING A LEXUS AS REWARDING AS DRIVING ONE.

Lexus College has developed an extraordinary program, the Lexus Commitment to Perfection (LCTP) Certification Program, that ensures that Lexus associates have successfully integrated the necessary knowledge and skills to provide Lexus customers with unparalleled customer satisfaction.

As a Lexus dealer associate, you have the opportunity to participate in the LCTP Certification Program. This program was created to provide a path for associate career development and to ensure that associates receive the appropriate training to perform their jobs to Lexus quality standards. The LCTP Certification Program is comprised of courses and eLearning modules offered through Lexus College and defined by job category.

One of the primary benefits of being part of the LCTP Certification Program is its Recognition Programs, which reward attainment of various certification levels. For example, the Lexus Subsidized Master Lease Program provides qualifying associates with a monthly subsidy toward the lease of a new or pre-owned Lexus vehicle through Lexus Financial Services.



Lexus College Course Catalog

Program Overview

Course Enrollment

Lexus College provides a wide variety of courses to Lexus dealer associates. This catalog provides a list of courses offered-it's up to you to decide which courses best fit your needs. Full course descriptions and schedules can be found at <u>www.tmslearningcenter.</u> <u>com</u>, where online enrollment is also available. Courses with special enrollment procedures are notated in the catalog.

Please contact your dealership's Program Consultant (PC) to enroll online or enroll through the appropriate Lexus Area Office.

Class Attendance

If you are unable to attend a class in which you are enrolled, please inform your PC at least four calendar days in advance so your dealership does not incur a cancellation charge. In case of emergency, notify your PC of your inability to attend a class as soon as possible.

You must have your SPIN ID on hand and sign the attendance sheet. You will not receive credit for a class if you arrive more than 30 minutes late or leave more than 30 minutes early.

Access to eLearning

To begin, log on to <u>www.lctptests.com</u> at any time of the day or night and select a module. Many of these modules are specifically designed to provide fundamental information to supplement instructor-led courses, so be sure to read course descriptions for prerequisite information.

NOTE: In order to receive credit, you must pass your tests with the minimum score indicated in the test instructions or else you must retake the test.

<u>When you Need Help or More Ir</u>	formation	
Lexus Program Headquarters (LPHQ)		
(Open 8:00 AM-4:30 PM Centr	al Time Monday-Friday)	
1-800-346-4447	PRESS	
Testing/Reports/Certification	1	
Master Lease	3	
Elite of Lexus Status	4	
SPIN ID	5	
LPHQ Fax	1-800-253-2831	
LPHQ Email	Lexusphq@maritz.com	
Certification Home Page	www.lctphome.com	
Certification Reports Site	www.lctpreports.com	
Certification Test/E-Learning Site	www.lctptests.com	
Elite of LPHQ Phone	1-800-504-6078	
Elite of LPHQ Email	eliteoflexus@programhq.com	
Learning Center Support		
1-855-790-7985	PRESS	
E-Module or Login Support	2	
Course Enrollment Support	3	
Learning Center Email	tmslearningcentersupport@toyota.com	

Lexus Certification Rules Overview

CERTIFICATION LEVEL	TENURE	INSTRUCTOR LED COURSES	ONLINE MODULES	NEW PRODUCT LAUNCH	ANNUAL RE-CERTIFICATION REQUIREMENTS
CERTIFIED	None	None	All Current Foundations Modules	None	All Current Foundations Modules
SENIOR	18 Months	Complete Required Number of Courses	Complete Required Online Modules	Current Product Launch Requirements - Attendance or Test-out	Maintain Basic Certified Status Current Senior Certification Requirements
MASTER	36 Months	Complete Required Number of Courses	Complete Required Online Modules	Current Product Launch Requirements - Attendance or Test-out	• Maintain Senior Certified Status • Current Master Certification Requirements

 $\label{eq:loss} \mbox{Access eLearning Online at } \underline{www.lctptests.com}.$

2015

Courses

Building Loyalty the Lexus Way This one-day workshop focuses on the importance of truly connecting with each Lexus customer in a personalized way. Participants have the opportunity to advance their existing customer-service skills by learning the "secrets" behind gathering and tracking customer interests and preferences, in order to create memorable experiences for guests and earn their loyalty for your dealership.
Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Financial Services Manager, Internet Business Development Manager, Lexus Delivery Specialist, Lexus Technology Specialist, Parts Specialist, Refinish Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager, Service Administration, Service Consultant, Service/Parts Manager, Service Technician/Diagnostic Specialist
Lexus Telephone Moments Make each telephone call an opportunity to impress your clients with the consummate luxury of Lexus customer services. In this course, you will learn valuable techniques for providing Lexus-level service over the telephone, while boosting each client's impression of you and your dealership.
Target Audience: Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Lexus Technology Specialist, Parts Specialist, Service Administration, Service Consultant, Service/Parts Manager
Hiring to Retain Lexus Associates Improve associate retention and productivity by hiring individuals who are aligned with the culture of Lexus and your dealership. In this course, managers will learn how to effectively interview, select and hire the best candidates for the job.
Target Audience: Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Financial Services Manager, Internet Business Development Manager, Sales/Pre-Owned Sales Manager, Service/ Parts Manager
Lexus Customer Care - Resolving Concerns
Strengthen your relationship with customers through an effective resolution technique. In this course, you will discover what makes Lexus and its customers unique, and how the Covenant and Guiding Principles provide direction on how to resolve concerns. Participants also learn about their Scope of Control, and how to apply their skills in a series of cumulative activities and role-playing based on customer scenarios.
Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Collision Estimator, Financial Services Manager, Internet Business Development Manager, Lexus Delivery Specialist, Parts Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager, Service Administration, Service Consultant, Service/Parts Manager, Service Technician/Diagnostic Specialist
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 $\label{eq:loss} Access eLearning Online at \underline{www.lctptests.com}.$

COURSES (continued)

D146 (a) 1 day (c) \$295. ⁰⁰ (c) 27	Phone Skills for Lexus Sales Turn the telephone into a powerful selling tool. In this course, you will learn how to project an engaging image over the telephone that will encourage customers to purchase from you.
	Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Financial Services Manager, Internet Business Development Manager, Lexus Delivery Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager
D158 (a) 1 day (c) \$295. ⁰⁰ (a) 27	Lexus Balanced Parts Inventories Receive an overview of the parts inventory management process, and learn key principles and critical control points for effective inventory management. You will also gain an understanding of balanced inventory principles and how they apply to a dealership's parts department inventory.
	Target Audience: Parts Specialist, Service/Parts Manager
D165 1 day \$295.00 27 	Lexus Efficient Parts Operation In this workshop, you will come to understand "best practices" in parts operation. Participants will be able to identify components of the 5-S Discipline and 7 Storage Techniques while developing new ideas to enhance overall efficiency in parts operation.
	Target Audience: Parts Specialist, Service/Parts Manager
D167 ● 1 day ⑤ \$295. ⁰⁰ ● 27	Interacting with your Lexus Customer In this course you will unlock the secrets to your distinct behavioral style and individual personality pattern by using the DiSC® personal profile system. Through interactive classroom activities, you will learn traits of the four DiSC® behavioral styles and how to identify these styles in other people. You will be equipped with methods to adapt your style to other's style in order to effectively work with your fellow associates and to exceed your customer's expectations during every interaction.
	Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Financial Services Manager, Internet Business Development Manager, Lexus Delivery Specialist, Lexus Technology Specialist, Parts Specialist, Refinish Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager, Service Administration, Service Consultant, Service/Parts Manager, Service Technician/Diagnostic Specialist

2015

Professional Development

 $\label{eq:loss} \mbox{Access eLearning Online at } \underline{www.lctptests.com}.$

COURSES (continued)

D258 (1) 1 day (5) None (4) 100	 Lexus New Dealer Orientation Associates of newly opened dealerships will explore the history of Lexus from launch, through the early days of establishing the brand in the market, to its current place in the luxury marketplace. In this workshop, you will discover the quality with which Lexus cars are made and each dealership is run. Participants will also be introduced to the Lexus Covenant and Guiding Principles. Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Financial Services Manager, Internet Business Development Manager, Lexus Delivery Specialist, Lexus Technology Specialist, Parts Specialist, Refinish Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Consultant, Service Technician/Diagnostic Specialist
D306 (a) 1 day (b) \$295.00 (c) \$295.00	The Service Customer Experience This workshop focuses on the key points in the service process where Service Consultants have the greatest influence on customers' perception of value. This includes initial customer contact and inquiry about service, appointments, follow-up and active service delivery.
	Target Audience: Service Administration, Lexus Technology Specialist, Service Consultant
D307 (a) 1 day (b) \$295.00 (a) 27	Managing the Service Customer Experience This workshop includes a complete overview of the concepts and standards included in The Service Customer Experience (D306). This course also includes techniques for improving the customer experience, tips on supporting and reinforcing training for associates, and an analysis of the financial case for properly staffing the Service Consultant function.
	Target Audience: Service/Parts Manager
D370 (a) 1 day (s) \$295. ⁰⁰ (a) 27	Inventory Management for the Parts Specialist Manage your inventory more effectively. In this course, you will learn how parts inventory directly affects dealership profitability as well as client satisfaction. You will also learn a strategic process for daily tasks that ensures your inventory stays under control.
	Target Audience: Parts Specialist, Service/Parts Manager



Access eLearning Online at <u>www.lctptests.com</u>.

COURSES (continued)

D400 (● 1 day (§) \$295. ⁰⁰ (▲) 27	 Leadership Practices for Max Team Increase productivity, profitability and customer satisfaction through strong team leadership. In this course, managers in the non-sales arena will learn leadership strategies as practiced by the Chip Ganassi CART racing team-strategies that you can implement in your dealership to create strong winning teams. Target Audience: Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Service/Parts Manager
D406 (a) 1 day (b) \$295. ⁰⁰ (c) 27	Increasing Service Sales Using SELL This advanced Service course takes SELL and breaks it down into its component parts to fully explain each aspect and its impact. This interactive training program includes active participation, role-playing and presentations to help the participants feel comfortable using SELL before returning to their dealership.
🚇 [D306 or D307]	Target Audience: Service Administration, Service Consultant, Service/Parts Manager
D470 ● 1 day ③ \$295.⁰⁰ ● 27 ● E470 	Accessory Sales: The Perfect Fit In this one-day course, you will be introduced to the accessory sales opportunity and current retail personalization trends. You will be able to recognize popular accessory products and learn how to identify buying cues that indicate which accessories to present. We will explain when to introduce accessories during the sales process and how to effectively present accessory products. Common challenges such as aftermarket competition, price, negotiations, and dealer installation will be discussed. At the end of the day, you will complete a personalized case study and develop an action plan for continuing your accessory development back at the dealership. Target Audience: Administration, Financial Services Manager, Internet Business Development Manager, Parts Specialist, Sales/Pre-Owned Consultant, Sales/Pre-Owned Manager, Service Administration, Service Consultant,
D500 (a) 1day (c) \$295.00 (a) 27	Service/Parts Manager The Lexus Journey The Lexus Journey is designed to inspire and ignite (or re-ignite) a passion and pride for Lexus in all who attend. It will paint a picture of the bright, exciting future that lies ahead for Lexus and all its associates and guests. It will instill confidence in the quality of our product as we continue the pursuit to perfection. Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Financial Services Manager, Internet Business Development Manager, Lexus Delivery Specialist, Lexus Technology Specialist, Parts Specialist, Refinish Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager, Service Administration, Service Consultant, Service/Parts Manager, Service Technician/Diagnostic Specialist



 $\label{eq:loss} \mbox{Access eLearning Online at } \underline{www.lctptests.com}.$

COURSES (continued)

D600 ● 2 days (\$ \$395.°° ▲ 15 ▲ E422	 From This Delivery Forward Lexus vehicles comprise some of the most advanced technology found on the road today. After attending this training, Lexus Delivery Specialists will gain mastery of vehicle product knowledge to ensure that every owner receives a proper delivery. Lexus Technology Specialists will become the authority on Lexus technology and be able to explain this technology in a way that will ensure Lexus guests get full enjoyment out of their new vehicles. You'll explore several Lexus vehicles, exchange stories and tips with other Specialists that will help you develop an exceptional experience for guests. Training includes: interactive exercises, challenges, games and group work; videotaping, self-assessment and the exchange of ideas. Target Audience: Lexus Delivery Specialist, Lexus Technology Specialist, Sales /Pre-Owned Sales Consultant, Service Consultant note: Contact your Area Office for scheduling
D620 ● 3 days ⑤ None ▲ 8 	TY SL HC Display Replemt DLRosa Automotive Technology Given the necessary resources, a qualified Lexus Service Consultant, Delivery Specialist, and Technology specialist will be able to assist and serve our guests in accordance with the values set forth in the Lexus Covenant. In this 2-day course, they will learn to use basic vehicle technology, navigate Lexus online systems, display a working knowledge of current vehicle features, research Lexus Personalized Settings and write repair orders. Target Audience: Lexus Delivery Specialist, Lexus Technology Specialist, Service Consultant note: Contact your Area Office for scheduling
D700 ● 1 day (\$\$\$295. ⁰⁰ ▲ 17	The Certified Pre-Owned Experience This course will provide a foundational knowledge of the Certified Pre-Owned supply and demand process. Learners will understand the step-by-step process to certify a pre-owned vehicle. This course will provide a view of Certified Pre-Owned from the guest's perspective and explain why creating an efficient Certified Pre-Owned inventory can lead to profitable sales opportunities. Participants will understand the benefits of a Certified Pre-Owned vehicle for the guest, the dealership and the Lexus brand. Target Audience: Administration, Internet Business Development Manager, Lexus Delivery Specialist, Sales/Pre-Owned Manager
D710 ● 2 days ⑤ \$395.⁰⁰ ▲ 20 	Selling A Car the Lexus Way In this two day workshop, sales consultants will learn how to sell a vehicle the "Lexus Way." Participants will uncover the tools and resources that will guide them in providing an exceptional sales experience for their guests. They will examine each step of the Lexus Sales Process and discuss how it can be executed in a way that not only increases the chance of a sale, but also increases gross profit and guest loyalty. Training includes interactive exercises, group work, videotaping, self-assessment and the exchange of ideas between participants. Target Audience: Financial Service Manager, Internet Business Development Manager, Lexus Delivery Specialist, Sales/Pre-Owned Sales Consultant, Sales Pre-Owner Sales Manager



Access eLearning Online at <u>www.lctptests.com</u>.

COURSES (continued)

D720 ● 1 day (\$) \$295. ⁰⁰ ● 20	 Enhancing Your Sales Reach This 1-day workshop provides tools and resources to help you enhance your sales reach. Participants will learn the proper planning; preparation and persistence that will not only get more prospects into their dealership, but will als them into loyal guests. Learners will uncover best practices on how to prospect, retain and expand their customer for greater retention and improved profitability. Target Audience: Financial Service Manager, Internet Business Development Manager, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager 	
D741 ● 1 day (\$) \$295.⁰⁰ ▲ 20 	Managing Accessory Sales Automotive Accessories represents a huge opportunity for Lexus Dealers to increase profits and guest satisfaction. The implementation and execution of the Accessory Sales Process is vital to the success of accessory sales. In this class, managers will learn the processes that have to be addresses if they are going to be successful selling accessories. For each of these processes we will discuss the best ways of executing the process to make sure that it encourages the sale of accessories at your dealership and does not inhibit the sale of accessories.	
	Target Audience: Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Financial Services Manager, Parts Specialist, Sales/Pre-Owned Sales Consultant, Sales Pre-Owner Sales Manager, Service Consultant, Service/Parts Manager	



Access eLearning Online at <u>www.lctptests.com</u>.

eLearning Modules

E420 Self-Paced None	Intro to the Lexus Service Process This course will provide an overview of the Lexus service process, "in the customer's shoes." It is designed for all dealership personnel who impact the service experience.
lndividual	Target Audience: Service Consultant, Service/Parts Manager
E422 Self-Paced None Individual	Lexus Delivery Process This module identifies the six steps to performing an exceptional Lexus-like vehicle delivery. You will learn basic tips for an effective vehicle delivery while developing your own personalized delivery process for each customer to exceed their expectations.
	Target Audience: Financial Services Manager, Internet Business Development Manager, Lexus Delivery Specialist, Lexus Technology Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager
E430 Self-Paced None Individual	Lexus Survey Essentials This eLearning module takes an in-depth look at the features and benefits of the new Lexus Customer Satisfaction Survey: the new questionnaire, measurement and survey reporting. It's a streamlined survey yielding robust, actionable data to help you provide the Lexus experience for every customer.
	Target Audience: Business Office Manager/Customer Satisfaction Manager, Financial Services Manager, Lexus Delivery Specialist, Sales/Pre-Owned Sales Consultant, Sales Pre-Owner Sales Manager, Service Consultant, Service/ Parts Manager
E470 Self-Paced None Individual	Accessory Sales Fundamentals This 20-minute eLearning module will familiarize participants with the variety of accessories available to Lexus customers. The eLearning module will provide ideas on how to sell accessories at the dealership by matching the accessory to the needs of the guest.
	Target Audience: Administration, Financial Services Manager, Internet Business Development Manager, Parts Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager, Service Administration, Service Consultant, Service/Parts Manager
E471 Self-Paced None	Parts and Accessories eBusiness eLearning module will familiarize participants with accessories and eBusiness.
Individual	Target Audience: Parts Specialist
E489 Self-Paced S None Individual	Three High-Performance Strategies for eBusiness Success This module will teach those involved with eBusiness three eBusiness strategies that are used by the highest-performing dealerships in the country as well as how to choose the one that's right for the success of your business.
	Target Audience: Internet Business Development Manager, Sales/Pre-Owned Sales Manager



Access eLearning Online at <u>www.lctptests.com</u>.

eLearning Modules (continued)

E490 Self-Paced	Effective Lead Management - Turning More Leads into Sales This module will teach those involved with eBusiness the fundamental lead management skills used in high-performing
 Self-Faced None Individual 	eBusiness departments to master online communication and work Internet leads to a successful close.
	Target Audience: Internet Business Development Manager
E491 Self-Paced None Individual	Motivating Online Customers - Website Techniques that Get Results This module explores what your customers are looking for when they come to your Website. You will examine your owr Website to see how well it is meeting your customers' needs and the different methods you can use to describe your vehicles, list vehicle prices and obtain vehicle photos.
	Target Audience: Internet Business Development Manager
E492 Self-Paced None Individual	Closing the Internet Sale In this module, you will learn about the F&I and trade-in considerations specific to the Internet customer. You'll also learn how to apply traditional skills for overcoming money and commitment objections when working with online customers.
	Target Audience: Internet Business Development Manager
E493 Self-Paced None Individual	Beyond New Car Sales - Expanding Your Online Profits This module gets you thinking about ways to structure your virtual dealership's vehicle sales, parts, service and F&I departments to make them a success.
	Target Audience: Internet Business Development Manager
E494 Self-Paced None Individual	Powerful eBusiness Marketing - Driving More Traffic to your Website This module explores online marketing methods, traditional marketing techniques and tools for measuring your advertising dollars' effectiveness. We'll discuss what works and what doesn't, as well as introduce tools for you to decide what's effective.
	Target Audience: Internet Business Development Manager, Sales/Pre-Owned Sales Manager
E495 Self-Paced None	Building Value in Your Dealership In this module, you will learn the whys, whats and hows of successfully creating and implementing value propositions. In addition to providing you with a rationale and some specific suggestions for your value propositions, we'll also show you when and how to include value propositions in your sales communications.
🚇 Individual	



 $\label{eq:loss} Access eLearning Online at \underline{www.lctptests.com}.$

eLearning Modules (continued)

eCustomer Relations Management (CRM) - Building More Profitable Customer Relationships In this module, you will learn how to develop and implement a technology-supported CRM sales process enabling you
to grow revenues, reduce expenses and improve customer satisfaction.
Target Audience: Internet Business Development Manager
Tracking Internet Sales Performance This module will teach you how to set goals for your department based on your current or projected lead volume. You will learn how to evaluate the effectiveness of your lead source providers, enabling you to save time and money by using only those providers that show a positive return on investment (ROI). And finally, you will learn how to develop performance standards and track department key metrics.
Target Audience: Internet Business Development Manager, Sales/Pre-Owned Sales Manager
Increasing Your Lexus Internet Index Score In this module, you will learn what is needed to achieve your Internet index score and maintain your Elite of Lexus standing. Target Audience: Internet Business Development Manager
Lexus eBusiness Toolbox In this module, you will gain a working knowledge of tools that help address real-world business issues in today's automotive retail marketplace. You will preview the key features and benefits of a variety of tools that may or may not be available with your endorsed Website program.
Target Audience: Internet Business Development Manager
Lexus Redefines Luxury In this engaging exploratory discovery of Lexus, you'll be immersed in the philosophy and practices that make Lexus the company it is today. Gain insight into our use of Takumi in our manufacturing process. Capture a glimpse into the exceptional lengths we take to ensure quality in every aspect of our vehicles. See why the Lexus Covenant pervades our very essence and action. Understand how our Guiding Principles set us apart in the luxury market segment. Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Financial Services Manager, Internet
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 $\label{eq:loss} Access eLearning Online at \underline{www.lctptests.com}.$

eLearning Modules (continued)

Unusual Interior Noise Concerns - Fixed Operations Unusual Interior Noise Concerns-Fixed Operations, a highly interactive and informative Web module, focuses on proper diagnosis of unusual interior noises. This self-paced Web module is intended for Lexus Service Managers and Service Consultants. After reviewing the module, make sure to complete the accompanying 10-question post-test. Target Audience: Collision Center Manager, Service/Parts Manager, Service Consultant
OW-20 Synthetic motor Oil for Lexus Vehicles This highly interactive Web module provides a basic understanding of synthetic motor oil and how it applies to Lexus vehicles.
Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Center Manager, Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Financial Services Manager, Internet Business Development Manager, Lexus Delivery Specialist, Lexus Technology Specialist, Parts Specialist, Refinish Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager, Service Administration, Service Consultant, Service/Parts Manager, Service Technician/Diagnostic Specialist
Lexus Recalls and Service Campaigns Lexus Repairs and Service Campaigns is an interactive web module that explains the importance of correctly identifying types of recalls and service campaigns on Lexus vehicles, and how they occur. You will also learn how carefully following recall and campaign repair instructions provide value and results in customer satisfaction. This web module is required for all service personnel. After reviewing this web module, make sure to complete the post-test.
Target Audience: Diagnostic Specialist, Parts Specialist, Service Consultant, Service/Parts Manager, Service Technician
Safety Recall DLC - Front Passenger Airbag Inflator Safety Recall DLC - Front Passenger Airbag Inflator is an interactive web module that explains the importance of correctly and safely removing, identifying, replacing or reinstalling the front passenger airbag inflator on certain 2002- 2004 Lexus SC430 models, This web module is required prior to performing remedy repair for Safety Recall DLC.
Target Audience: Parts Specialist, Service/Parts Manager



Financial Services

Courses

* Access online through <u>https://fsconnection.lexusfinancial.com</u>. Enroll in financial services seminars through the dealer training manager at your regional LFS office.

D300	Lexus Quality Financial Management (LQFM) In this five-day course, you will learn to transform your dealership's financial services into a client-centered experience.
 5 days \$1,495⁰⁰ 	You will learn how to increase profits with financial services that secure client loyalty.
18	Target Audience: Financial Services Manager, Sales/Pre-Owned Sales Manager
E062*	Financial Services Management (FSM) Basics This course consists of 7 short modules designed to educate the Financial Services Manager on key topics such as
 Self-Paced None Individual 	finance and insurance products, paperwork and managing finance source relations. A foundation of solid product knowledge can increase sales, reduce chargebacks and improve customer satisfaction.
	Target Audience: Financial Services Manager
S895	Lexus Financial Services (LFS) Development
 5 days \$895.⁰⁰ Contact LFS 	In this five-day course, you will begin to understand customer expectations of the financial services experience while building a strong knowledge of key finance and insurance products in order to effectively highlight the benefit and value of LFS products.
Contact Er 3	Target Audience: Financial Services Manager, Internet Business Development Manager, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager
S8140 I day \$ \$195 ⁰⁰	Ethics & Compliance This course is designed for sales management and financial services staff to understand current federal and state regulations and their impact on financial services in the retail automotive industry. We intend for all attendees to strive for the highest ethical standards in their interactions with customers.
4	Target Audience: Financial Services Manager, Internet Business Development Manager, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager
	Note: Please contact your TFS/LFS Area Sales Manager for availability and to enroll in this course.
\$8288 2 days \$ \$390.00	TFS/LFS Product Sales Leadership This two-day interactive course offers a deep dive into the customer centered selling approach, by focusing on positioning TFS products (VSA, GAP, PPM, EWU, and Tire & Wheel) and overcoming customer objections via comprehensive role play exercises.
🚇 Contact LFS	Target Audience: Financial Services Manager, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager Note: Please contact your TFS/LFS Area Sales Manager for availability and to enroll in this course.



Financial Services

Enroll in financial services seminars through the dealer training manager at your regional LFS office.

COURSES (continued)

S8289	TFS/LFS VSA Product Sales Leadership This one-day interactive course offers a deep dive into the customer centered selling approach, by focusing on in-depth
 1 day \$195.00 	VSA product positioning and overcoming customer objections via comprehensive role play exercises.
Contact LFS	Target Audience: Financial Services Manager, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager Note: Please contact your TFS/LFS Area Sales Manager for availability and to enroll in this course.
S8290	TFS/LFS Lease Experience
 1/2 day None Contact LFS 	The Lease Experience course is designed to provide Sales Consultants, Sales Managers and Finance Managers the knowledge and skills to professionally communicate the benefits of leasing to their customers. This half-day course uses a "total dealership" approach to improve your dealership's performance in the area of leasing.
-	Target Audience: Financial Services Manager, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager Note: Please contact your TFS/LFS Area Sales Manager for availability and to enroll in this course.

Collision Repair and Refinish Training class schedules and enrollment information are located at <u>www.crrtraining.com</u>.

2015

Courses

B001 B001 (a) 11/2 days (b) \$495.00 (no charge for dealers with a Lexus Certified Collision Center) (a) 27 B002	Measuring Collision Center Performance Manage the financial side of your Collision Center for maximum productivity and profitability. You will gain a solid foundation in accounting as it relates to your business and learn to use the Lexus Financial Statement to your advantage. Using your own department's financial data, you will determine such Key Performance Indicators (KPIs) as Parts-to-Labor ratio, Technician Efficiency and Gross Profit per Technician Clock Hour. This course is open to dealer-owned Collision Centers only. Target Audience: Collision Center Manager Collision Center Sales & Marketing
 11/2 days \$495.°° (no charge for dealers with a Lexus Certified Collision Center) 27 	Apply winning sales techniques to your Collision Center business. You will learn how to "sell" needed repairs to vehicle owners, as well as to insurance companies. You will also gain the tools to create more collision repair business through effective marketing strategies. This course is open to dealer-owned Collision Centers only. Target Audience: Collision Estimator, Collision Center Manager
BOO3 BOO3 I1/2 days \$495. ⁰⁰ (no charge for dealers with a Lexus Certified Collision Center) 27	Collision Center Human Resource Management Hire the best people for the job and help them grow with your organization. You will learn how to help associates develop within the organization by establishing a human resources plan that covers all of the fundamentals. This course is open to dealer-owned Collision Centers only. Target Audience: Collision Center Manager
BOO4 BOO4 I1/2 days \$495. ⁰⁰ (no charge for dealers with a Lexus Certified Collision Center) 27	Production Management Concepts Maximize your facility and maintain high levels of technician efficiency using the latest management concepts. You will explore the various Collision Center Operational models and trace the development of the modern Collision Center from a small operation to a multi-million-dollar business. You will learn how to operate at peak efficiency, reduce waste and shorten the repair cycle-all of which are key to customer satisfaction and profitability. This course is open to dealer- owned Collision Centers only. Target Audience: Collision Center Manager

Collision Repair and Refinish Training class schedules and enrollment information are located at <u>www.crrtraining.com</u>.

COURSES (continued)

B005	Collision Repair Estimating
 11/2 days \$265.00 27 	Increase Collision Center profits by writing better estimates. You will learn how to write collision repair estimates that more accurately reflect the work being done, are more informative to the customer, and provide a better "blueprint" for the collision repair process. This course is open to dealer-owned Collision Centers only.
Ŭ	Target Audience: Collision Estimator, Collision Center Manager
B00100 B00100 (a) 11/2 days (b) \$495.00 (no charge for dealers with a Lexus Certified Collision Center)	Advanced Collision Estimator This advanced course is for experienced dealer associates who are directly involved with Collision Center customer interface activities. This course will focus heavily on the processes and strategies necessary to maximize sales and the customer experience in the Collision Center. Negotiation skills and familiarity with online Lexus resources will also be emphasized
27	Target Audience: Collision Estimator
B010 ● 1 day ⑤ \$495. ⁰⁰ ▲ 15	 TPS-C Repair Planning The TPS-C Repair Planning course is built on the principles drawn from three major process improvement methodologies; Lean, Theory of Constraints and Six Sigma. Target Audience: Collision Center Manager, Collision Estimator
B503 ● 2 days (\$) \$400.00 ● 8	Steering & Suspension Analysis & Repair Steering Suspension Analysis & Repair is an instructor-led course that covers the diagnosis and repair of steering- and suspension-related components, and is intended for Collision Repair Technicians. This course includes classroom instruction and lab activities.
@ PLB503	Target Audience: Collision Repair Specialist
L101 (a) 1 day (s) \$200.00 (a) 8 (c) [L100 or LB100], PLB101	Paint Refinish Repair Improving Vehicle Delivery Quality (VDQ) and customer satisfaction are the focus of this training. When a new vehicle leaves the factory, the paint finish is in pristine condition but can be damaged during transportation, storage or handling. Attendees will gain in-depth knowledge about Lexus paint finishes and learn how to inspect new vehicles, evaluate paint damage, make informed decisions about corrective measures, and use various repair techniques for minor paint damage. Target Audience: Administration, Collision Repair Specialist, Detail Specialist/Valet, Refinish Specialist

Collision Repair and Refinish Training class schedules and enrollment information are located at <u>www.crrtraining.com</u>.

COURSES (continued)

L201 ● 2 days ⑤ \$400. ⁰⁰ ▲ 8	Lexus Color Matching for Painters This course concentrates on systematic color matching strategies sharing a wealth of color theory. Topics covered include OE paint types, color judgment and evaluation, systematic tinting tips and techniques for achieving a blendable color match on single and multi-stage coatings.
[L100 or LB100]	Target Audience: Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Refinish Specialist
L210 Series N/A N/A	Inter-Industry Conference on Auto Collision Repair (I-CAR) Collision Repair This course consists of curriculum presented by I-CAR. For additional information, please visit www.I-CAR.com, select Lexus and view courses listed for the Lexus Certified Collision Repair Specialist. Target Audience: Collision Repair Specialist
L250 ◎ 2 days (\$ \$400. ⁰⁰ ▲ 8	Lexus Advanced Painting Techniques This course provides experienced Refinish Specialists with information on Lexus factory paint coatings, processes and materials as well as advanced refinish technologies to enhance their ability to perform high-quality repairs. This includes urethane paint systems, low VOC and waterborne refinish materials, HVLP paint transfer efficiency, blending techniques, preparation and painting of plastic bumper covers, and restoring chip-resistant coatings.
 Ø [L100 or LB100], L201 	Target Audience: Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Refinish Specialist
L270 ● Series ⑤ N/A ▲ N/A	Inter-Industry Conference on Auto Collision Repair (I-CAR) Finish Matching This course consists of curriculum presented by I-CAR. For additional information, please visit www.I-CAR.com, select Lexus and view courses listed under Lexus Detail/Refinish Specialist, Collision Repair and Refinish Training. Target Audience: Collision Repair Specialist, Detail Specialist/Valet, Refinish Specialist
L300 ■ 1 day ③ \$200.⁰⁰ ▲ 10 Ø [L100 or LB100], PLB300 	Welding Techniques for Collision Repair Strong, reliable welds are paramount to vehicle safety after a repair. Welding Techniques for Collision Repair is an instructor-led course that will give students hands-on experience with welder set-up, become familiar with various types of welds, instruction on tuning a welder and testing weld strength. Target Audience: Collision Repair Specialist, Refinish Specialist



Collision Repair and Refinish Training class schedules and enrollment information are located at <u>www.crrtraining.com</u>.

COURSES (continued)

L301 2 days \$400.00 8 	Lexus Non-structural Body Repair Techniques This comprehensive course provides Collision Repair Specialists with technical information and specifications necessary to perform non-structural body repair and welded panel replacement. It presents damage descriptions and diagnoses, precautions for specialized body repair tools, metal working and finishing recommendations, and information corrosion restoration and prevention and sound-deadening materials.
[L100 or LB100]	Target Audience: Collision Estimator, Collision Repair Specialist, Refinish Specialist
L460 ● 2 days ⑤ \$400.⁰⁰ ● 8 Ø [L100 or LB100], L301 	Lexus Structural Body Repair Techniques This course provides the experienced Collision Repair Specialist with technical information, specifications and recommendations necessary to make high-quality decisions and repairs to Lexus vehicles with structural damage. You will learn about collision force analysis and vehicle design, structural damage classifications, dimensioning and damage diagnosis, structural repair precautions and specifications, structural repair welding, structural sectioning and frame repairs. Target Audience: Collision Estimator, Collision Repair Specialist, Refinish Specialist
L502 2 days \$400.00 8 	Body Electrical Diagnosis & Repair Body Electrical Diagnosis & Repair covers the fundamental principles of electrical circuit diagnosis.
PL502	Target Audience: Collision Repair Specialist, Refinish Specialist
L504 1 day \$200.°° 10 	Air Conditioning for Collision Repair Air Conditioning for Collision Repair is an instructor led class that covers the diagnosis and repair of Toyota air conditioning systems and components for collision repair technicians.
@ PLB504	Target Audience: Collision Repair Specialist, Refinish Specialist

Collision Repair and Refinish Training class schedules and enrollment information are located at <u>www.crrtraining.com</u>.

COUISES (continued)

L601 ● 1 day ⑤ \$200. ⁰⁰ ▲ 10	Lexus Hybrid Collision Repair This course provides detailed instruction and information to guide Collision Repair professionals around the potential hazards of the high-voltage (HV) system. Trainees will gain in-depth knowledge about features unique to hybrids such as where HV components are located and how they perform, how to disable the HV system and work around it safely, as well as body construction and safety features that anyone performing collision repairs should be aware of.
[L100 or LB100]	Target Audience: Collision Repair Specialist, Refinish Specialist
L602	Advanced Hybrid Systems for Collision Repair
 1 day \$200.00 8 	Advanced Hybrid Systems for Collisions Repair covers advanced service and maintenance-related items that apply to Lexus hybrid vehicles and high-voltage systems. This course is intended for all collision repair and refinish technicians.
 L074, L601, PLB602 	Target Audience: Collision Repair Specialist, Refinish Specialist
L908 ● 1 day (\$ \$200.00 ▲ 8 ② [L100 or LB100], PLB908	Lexus IS C for Collision Repair This course provides classroom instruction and hands-on vehicle contact to help technicians understand the function of the retractable hardtop mechanical and electrical systems. Target Audience: Collision Repair Specialist, Refinish Specialist

Collision Repair and Refinish Training class schedules and enrollment information are located at <u>www.crrtraining.com</u>.

eLearning Modules

B902	Lexus Unusual interior Noise Concerns
 Self-Paced None 	This highly interactive Web module focuses on proper diagnosis and repair of unusual interior noises. You will learn how to properly identify the noise through customer interviews and test drives and also how to disassemble and reassemble the vehicle after repair of the noise issue. Course credit is contingent on completion of the post-learning assessment.
🚇 Individual	Target Audience: Collision Repair Specialist, Refinish Specialist
LB100	Introduction to Lexus Collision Repair
 Self-Paced None Individual 	This course introduces attendees to the "Lexus way of doing things." It is a one-day immersion into the Lexus culture, providing insight on topics key to a Lexus Quality experience for collision repair and refinish customers. You will learn about the history and foundations for Lexus' success, customer care, communication skills, technical information, high-quality repair standards and professional development opportunities.
	Target Audience: Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Refinish Specialist
LE218	OW-20 Synthetic motor Oil for Lexus Vehicles This highly interactive Web module provides a basic understanding of synthetic motor oil and how it applies to Lexus
Self-Paced Solution	vehicles.
lndividual (Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Financial Services Manager, Internet Business Development Manager, Parts Specialist, Refinish Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager, Service Consultant, Service/Parts Manager, Service Technician/Diagnostic Specialist
PL502	Lexus Collision - Body Electrical Diagnosis & Repair Pre-Work
 Self-Paced None 	This highly interactive pre-work eLearning module provides a basic overview to prepare the associate to attend Body Electrical Diagnosis & Repair (L502).
lndividual	Target Audience: Collision Repair Specialist, Refinish Specialist
PL901A**	Using Technical Information System (TIS) 2
Self-Paced Solf-Paced	This highly interactive pre-work eLearning module introduces the main features and benefits of TIS2. Credit is contingent on completion of the post-learning assessment.
Individual	Target Audience: Collision Repair Specialist, Service Technician/Diagnostic Specialist



Collision Repair and Refinish Training class schedules and enrollment information are located at <u>www.crrtraining.com</u>.

eLearning Modules (continued)

PLB101	Paint Finish Repair Pre-Work
	This highly interactive pre-work eLearning module provides a basic overview to prepare the associate to attend Paint
Self-PacedNone	Refinish Repair (L101).
Individual	Target Audience: Collision Repair Specialist, Refinish Specialist
PLB300	Welding Techniques for Collision Repair Pre-Work
Self-Paced	Strong, reliable welds are paramount to vehicle safety after a repair. Welding for Collision Repair is an interactive Web module that will take students through proper welder set-up, and familiarize them with various types of welds, tuning a
Sell-l'aced Some	welder and testing weld strength. This module will prepare the student for the instructor-led, hands-on program at the
Individual	nearest collision repair training center. After completing the Web module, please complete the online post test.
	Target Audience: Collision Repair Specialist, Refinish Specialist
PLB301	Non-Structural Body Repair Techniques Pre-Work
Self-Paced	Non-Structural Body Repair Techniques Pre-Work provides information, specification and processes required to perform non-structural body repairs and welded panel replacement This course is intended for collision repair
(5) None	technicians, estimators and managers who are actively involved in the repair and inspection of Toyota, Lexus and Scion
Individual	vehicles. After reviewing the web module, make sure to complete the post-test.
🗵 B901, L300	Target Audience: Collision Estimator, Collision Repair Specialist, Refinish Specialist
PLB460	Structural Body Repair Techniques Pre-Work
Self-Paced	Structural Body Repair Techniques Pre-Work provides the collision repair technician with an advanced understanding of body repair tools, equipment and techniques. This course addresses topics essential to correctly performing structural
(5) None	body and frame repair such as collision force analysis and vehicle design, structural damage classification, dimensioning
🚇 Individual	and damage diagnosis, structural repair welding, structural sectioning and frame repair. This course is intended for
🖉 L300, L301	collision repair technicians, estimators and managers who are actively involved in the repair and inspection of Toyota, Lexus and Scion vehicles. After reviewing the web module, make sure to complete the post-test.
	Target Audience: Collision Estimator, Collision Repair Specialist, Refinish Specialist
PLB503	Steering and Suspension - Analysis and Repair Pre-work
Self-Paced	Steering and Suspension - Analysis & Repair Pre-Work is a highly interactive Web module that covers the diagnosis and repair of steering and suspension related components. This self-paced Web module is a prerequisite to instructor-
_	led course Steering and Suspension Analysis & Repair (B503), and is intended for collision repair technicians. After
(\$) INONE	
S NoneIndividual	reviewing the module, make sure to complete the 10-question post-test.
-	
-	reviewing the module, make sure to complete the 10-question post-test.



Collision Repair and Refinish Training class schedules and enrollment information are located at <u>www.crrtraining.com</u>.

eLearning Modules (continued)

PLB504 Self-Paced None Individual	Air Conditioning for Collision Repair Pre-Work Air Conditioning for Collision Repair Pre-Work is a highly interactive Web module that covers the diagnosis and repair of Toyota air conditioning systems and components. This self-paced Web module is a prerequisite to instructor-led course Air Conditioning for Collision Repair (L504), and is intended for collision repair technicians. After reviewing the Web module, make sure to complete the post-test.
	Target Audience: Collision Repair Specialist, Refinish Specialist
PLB602 Self-Paced None Individual	Advanced Hybrid Systems for Collision Repair Pre-Work Advanced Hybrid Systems for Collisions Repair Pre-Work covers advanced service and maintenance-related items that apply to Lexus hybrid vehicles and high-voltage systems. This course is intended for all collision repair and refinish technicians. After reviewing the web module, make sure to complete the post-test.
🗷 L074, L601	Target Audience: Collision Repair Specialist, Refinish Specialist
PLB908 Self-Paced None Individual	Lexus IS C for Collision Repair Pre-Work Lexus IS C for Collision Repair is an interactive Web module that provides a technical preview of the IS C with retractable hardtop. This module, intended for all Collision Repair and Refinish Specialists, will prepare the student for the instructor-led, hands-on, program at the nearest collision repair training center. After reviewing the module, make sure to complete the post-test. Target Audience: Collision Repair Specialist, Refinish Specialist



Courses

Enroll in Technical Training Courses through the area training manager at your Lexus Area Office.

L005	Technical Introduction to Lexus
 5 days None N/A 	This course revolves around the hands-on training necessary to properly conduct Pre-Delivery Service (PDS) procedures and is a prerequisite for all other technical courses. Major emphasis is on the introduction to vehicle systems as well as the function, normal operation and diagnosis of each Lexus vehicle.
🗷 L078, ML010A	Target Audience: Service Technician/Diagnostic Specialist
L071	Lexus Hybrid Systems
3 daysNone8	This course provides Lexus Hybrid technical information and safety practices required to diagnose, service and perform repairs on the high-voltage systems and for general maintenance.
 L005, L623, L652, L852, L874b, PL071 	Target Audience: Service Technician/Diagnostic Specialist
L453 () 2 days	Lexus Suspension, Steering & Handling This course is designed to assist the technician in the following: reviewing the operation and construction of the suspension and steering systems, performing proper diagnostic and inspection procedures, identifying handling and
S None8	alignment concerns, and correcting wheel balancing and tire concerns.
LO05, L623, ML011A, PL453	Target Audience: Service Technician/Diagnostic Specialist
L623	Lexus Electrical Circuits, Diagnosis & Repair
3 daysNone8	This course is designed to provide a fundamental understanding of electrical concepts and troubleshooting techniques. Concepts will be taught in the classroom by building electrical circuits. By doing this activity, technicians will be able to apply learned diagnostic skills to live vehicles. Technicians will learn proper techniques of circuit repair using a digital multi-meter, service repair connectors and Lexus electrical wiring diagrams to ensure accurate diagnosis and repair of electrical systems.
☑ L005, PL623	Target Audience: Service Technician/Diagnostic Specialist



Enroll in Technical Training Courses through the area training manager at your Lexus Area Office.

COURSES (continued)

L652	Electrical Systems Diagnosis This course addresses the diagnosis of body electrical systems and expands the concepts found in Lexus Electric
 3 days None 8 	Circuits, Diagnosis & Repair (L623). Through the examination of electrical wiring diagrams, an electronic simulator, and hands-on vehicle diagnosis, the technician becomes familiar with electrical diagnosis at the intermediate level. Vehicle diagnostics concentrate on shorts, opens, and the identification of component issues that result in customer complaints and incomplete repairs.
 ☑ L005, L623, PL652 	Target Audience: Service Technician/Diagnostic Specialist
L673 ● 3 days ⑤ None ▲ 8 Ø HL610B, L005, L623, L652 	 Electronic and Computer-Controlled Systems This instructor led course covers the application of advanced diagnostic techniques of electronic and computer-controlled systems and is intended for technicians. This high level electronic and multiplex networking course provides information related to Electronic Control Units and how they operate. Additionally, an overview of multiplex network architecture and communication protocols will be reviewed along with how to do a waveform analysis and system diagnostics using an oscilloscope. DVOM and Techstream Diagnostic Unit will be also discussed. Target Audience: Service Technician/Diagnostic Specialist
L752 ● 2 days ③ None ● 8 Ø L005, L623, L652, PL752 	Air Conditioning & Climate Controls This course is designed to increase the Technician's understanding and diagnostic skills related to Lexus engine control systems. Major areas to be covered are the identification, operation, function, and basic diagnosis of the following: Electronic Control Module (ECM); fuel injection system; ECS sensors and actuators; and ignition systems. Emphasis will be on solving driveability concerns using all available resources, i.e., manuals, DVOM, oscilloscope, diagnostic testers, and any related SSTs. "Hands-on" worksheets will reinforce the proper use of manuals, and using accurate and timely diagnostic and repair procedures. Target Audience: Service Technician/Diagnostic Specialist
L852 ● 3 days (\$) None ● 8 Ø L005, L623, PL852	Engine Control Systems I This course is designed to increase the technician's understanding and diagnostic skills related to Lexus engine control systems. Major areas to be covered are the identification, operation, function, and basic diagnosis of the following: Electronic Control Module (ECM), fuel injection system, ECS sensors and actuators, and ignition systems. Emphasis will be on solving drivability concerns using all available resources such as manuals; DVOM, oscilloscope, diagnostic testers, and any related SSTs. Hands-on worksheets will reinforce the proper use of manuals, and using accurate and timely diagnostic and repair procedures. Target Audience: Service Technician/Diagnostic Specialist



Enroll in Technical Training Courses through the area training manager at your Lexus Area Office.

COURSES (continued)

 ■ 3 days ⑤ None ▲ 8 	data. New areas the cours	echnician the skills to e now offers is an in ear review of the mis	-depth discussion fire monitor; how t	olve engine control system pro of the Monitor and how to use to capture, review and archive les.	it in the diagnostic
☑ L005, L623, L852, PL874	Target Audience: Service	Technician/Diagno	stic Specialist		
L973B ● 1 day ⑤ None ▲ 8	• Current Techstrea • Technical informa		dures.	agnose and repair the smart ke art Key operation.	ey system using:
Prerequisite: L673	Target Audience: Diagno	stic Specialist, Servi	ce Technician		
		🕒 = Duration	(\$) = Cost	🚇 = Class Maximum	Image: Prerequisites



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Technical Training

Enroll in Technical Training Courses through the area training manager at your Lexus Area Office.

eLearning Modules

HL511A Self-Paced None Individual	High-Tech Electronically Controlled Braking Systems 2011High Tech Electronically Controlled Braking Systems 2011 covers features, functions, operation, and service of electronically controlled braking systems. This Web module is available for all technicians, and required for Senior Technicians and above. After reviewing the module, make sure to complete the post-test.Target Audience:Service Technician/Diagnostic Specialist
HLB10A Self-Paced None Individual	Lexus IS 250C / IS 350C Unusual Interior noise Concerns Lexus IS C Unusual Interior Noise Concerns, a highly interactive and informative Web module, focuses on proper diagnosis and repair of unusual interior noises on the IS Convertible. This self-paced Web module is intended for Service Technicians and Diagnostic Specialists. After reviewing the module, make sure to complete the post-test. Target Audience: Service Technician/Diagnostic Specialist
HL610A Self-Paced None Individual	Smart Access Systems 2010 Lexus Smart Access Systems is a highly interactive and informative Web module that focuses on system operation, diagnosis and repair of the Smart Access System. This self- paced Web module is intended for Lexus Master Technicians and Diagnostic Specialists. After reviewing the module, make sure to complete the post-test. Target Audience: Service Technician/Diagnostic Specialist
HL610B Self-Paced None Individual	Multiplex CAN Diagnosis 2010 Multiplex is a highly interactive and informative Web module that focuses on diagnostic techniques and service publication usage to repair multiplex circuits and systems. This self-paced Web module is intended for all Lexus Master Technicians and Diagnostic Specialists. After reviewing the module, make sure to complete the post-test.
Prerequisite: L652	Target Audience: Service Technician/Diagnostic Specialist
HL611A Self-Paced None Individual	 Navigation and Bluetooth[®] Navigation and Bluetooth[®] is a highly interactive and informative Web module that focuses on the operation and diagnostic techniques for Navigation and Bluetooth[®] systems. This self-paced Web module is intended for all Toyota Master Technicians and MDTs. After reviewing the module, make sure to complete the post-test. Target Audience: Service Technician/Diagnostic Specialist





Enroll in Technical Training Courses through the area training manager at your Lexus Area Office. ** Access Technical Training eLearning modules online at www.lctptests.com

eLearning Modules (continued)

HL612A Self-Paced None Individual	 High-Tech Bluetooth®/Navigation Systems 2012 High Tech Bluetooth®/Navigation Systems 2012 focuses on the operation and diagnosis of Bluetooth®/Navigation systems. This self-paced Web module is intended for all Lexus technicians. After reviewing the module, make sure to complete the post-test. Target Audience: Service Technician/Diagnostic Specialist
HL612B Self-Paced None Individual	High-Tech Audio/Navigation Systems 2012 with Lexus Enform High-Tech Audio/Navigation Systems 2012 with Lexus Enform covers head unit component features, functions, and operation of the Lexus Enform system. This Web module is available for all technicians, and required for certified level and above. After reviewing the module, make sure to complete the post-test. Target Audience: Service Technician/Diagnostic Specialist
L112A Self-Paced None Individual	Engine Service and Repair Engine Service and Repair is a highly interactive and informative Web module that focuses on engine mechanical operation, inspection and diagnosis. This self-paced Web module is intended for all Service Technicians and Diagnostic Specialists. After reviewing the module, make sure to complete the post-test. Target Audience: Service Technician/Diagnostic Specialist
L680** Self-Paced None Individual ∠005, L623, L652 	Navigation Systems Diagnosis This eLearning module is divided into two interactive courses. Navigations Systems Introduction (L680A) is designed to introduce the Lexus technician to navigation systems, multiplex communication design, network topology, wireless transmission and signal interface. Upon completion of L680A, technicians can move along to Navigation Systems Diagnostics (L680B) which provides in-depth knowledge of the function and construction of components that comprise the Lexus Navigation System and assists the technician in developing strategies to diagnose the system using self-diagnostic capabilities. Course credit is contingent on completion of the post-learning assessment. Target Audience: Service Technician/Diagnostic Specialist
L074** © Self-Paced § None None Individual	 Lexus Hybrid General Service This Web module covers the basics of the Lexus Hybrid system, along with general service procedures and key maintenance items. The concepts you will learn include the service and maintenance-related procedures that affect systems such the cooling systems, Electric Power Steering, auxiliary battery service, HV safety precautions and Pre-Delivery Inspection. Course credit is contingent on completion of the post-learning assessment. Target Audience: Collision Estimator, Collision Repair Specialist, Lexus Delivery Specialist, Lexus Technology Specialist, Parts Specialist, Service Consultant, Service/Parts Manager, Service Technician/Diagnostic Specialist



Enroll in Technical Training Courses through the area training manager at your Lexus Area Office. ** Access Technical Training eLearning modules online at www.lctptests.com

eLearning Modules (continued)

L076**	Lexus Automatic Transmission Fluid (ATF) Level Inspection
	This highly interactive Web module utilizes animated sequences and exercises to reinforce the importance of correctly
Self-Paced	checking the ATF level on vehicles with overflow-type transmissions using
S NoneIndividual	World Standard ATF. Course credit is contingent on completion of the post-learning assessment.
0	Target Audience: Service Technician/Diagnostic Specialist
L077**	Lexus Using Technical Assistance System (TAS)
	This highly interactive Web module utilizes animated sequences and exercises to explain the features and functions of
Self-Paced	the Technical Assistance System. You will learn the purpose of TAS, how to search with TAS and TAS case management.
S NoneIndividual	Course credit is contingent on completion of the post-learning assessment.
	Target Audience: Service Technician/Diagnostic Specialist
L078**	Direct Tire Pressure Monitoring System
	This highly interactive Web module explains system operation principles and characteristics, service procedures,
Self-Paced	diagnosis, and performing initialization and registration procedures of the tire pressure monitoring system. Course credit
(§) None	is contingent on completion of the post-learning assessment.
🚇 Individual	Target Audience: Service Technician/Diagnostic Specialist
L081**	Lexus Unusual Interior Noise Concerns
	This highly interactive Web module focuses on proper diagnosis and repair of unusual interior noises. You will learn how
Self-Paced	to properly identify the noise through customer interviews and test drives and also how to disassemble and reassemble
S None	the vehicle after repair of the noise issue. Course credit is contingent on completion of the post-
🚇 Individual	learning assessment.
	Target Audience: Service Technician/Diagnostic Specialist
L087	Dealership product report training
	This highly interactive Web module focuses on dealership product report training. Course credit is contingent on
Self-Paced	completion of the post-learning assessment.
(§) None	
🚇 Individual	Target Audience: Service Technician/Diagnostic Specialist



Enroll in Technical Training Courses through the area training manager at your Lexus Area Office.

eLearning Modules (continued)

LE218 Self-Paced None	OW-20 Synthetic motor Oil for Lexus Vehicles This highly interactive Web module provides a basic understanding of synthetic motor oil and how it applies to Lexus vehicles.
 Individual 	Target Audience: Administration, Business Office Manager/Customer Satisfaction Manager, Collision Estimator, Collision Repair Specialist, Detail Specialist/Valet, Financial Services Manager, Internet Business Development Manager, Parts Specialist, Refinish Specialist, Sales/Pre-Owned Sales Consultant, Sales/Pre-Owned Sales Manager, Service Consultant, Service/Parts Manager, Service Technician/Diagnostic Specialist
LSC13A Self-Paced None Individual	Lexus Recalls and Service Campaigns Lexus Repairs and Service Campaigns is an interactive web module that explains the importance of correctly identifying types of recalls and service campaigns on Lexus vehicles, and how they occur. You will also learn how carefully following recall and campaign repair instructions provide value and results in customer satisfaction. This web module is required for all service personnel. After reviewing this web module, make sure to complete the post-test.
	Target Audience: Diagnostic Specialist, Service Consultant, Service Technician
LSC13B Self-Paced None Individual	Safety Recall DLC - Front Passenger Airbag Inflator Safety Recall DLC - Front Passenger Airbag Inflator is an interactive web module that explains the importance of correctly and safely removing, identifying, replacing or reinstalling the front passenger airbag inflator on certain 2002-2004 Lexus SC430 models, this course is required prior to performing remedy repair for Safety Recall DLC. Target Audience: Diagnostic Specialist, Service Technician
ML011A Self-Paced None Individual	Lexus Tire and Wheel Service Lexus Tire & Wheel Service is a highly interactive web module that explains how to properly service and maintain Lexus tires and wheels to manufacturer's recommendations and specifications. After reviewing the module, make sure to complete the post-test. Target Audience: Service Technicians/Diagnostic Specialist
ML213A Self-Paced None Individual	Lexus WS ATF Inspection & Adjustment SST Lexus WS ATF Inspection and Adjustment SST is an interactive web module that explains the importance of proper ATF inspection and adjustment SST usage on Lexus vehicles. This web module is available to all technicians and required for Master certified Service Technicians and Diagnostic Specialists. After reviewing this web module, make sure to complete the post-test. Target Audience: Diagnostic Specialist, Service Technician



Enroll in Technical Training Courses through the area training manager at your Lexus Area Office. ** Access Technical Training eLearning modules online at www.lctptests.com

eLearning Modules (continued)

PL071**	Lexus Hybrid Systems Pre-Work
 Self-Paced None Individual 	This highly interactive pre-work eLearning module provides a basic overview of the advanced technical features and key elements of the Lexus Hybrid System to prepare for the instructor-led course Lexus Hybrid Systems (LO71). Course credit is contingent on completion of the post-learning assessment.
	Target Audience: Service Technician/Diagnostic Specialist
PL453** Self-Paced None Individual	Lexus Suspension, Steering & Handling Pre-Work This pre-work eLearning module introduces fundamentals and terminology of suspension, steering, and tire and wheels. This is a self-study module to prepare technicians for the instructor-led course Lexus Steering, Suspension & Handling (L453). Course credit is contingent on completion of the post-learning assessment.
	Target Audience: Service Technician/Diagnostic Specialist
PL623** Self-Paced None Individual	Lexus Electrical Circuit Diagnosis Pre-Work This pre-work eLearning module provides the necessary electrical concepts such as identification of the essential elements of a circuit and Ohm's law to determine resistance, voltage or amperage. This self-study module prepares technicians for the instructor-led course Lexus Electrical Circuit Diagnosis & Repair (L623). Course credit is contingent on completion of the post-learning assessment.
	Target Audience: Service Technician/Diagnostic Specialist
PL652** Self-Paced None Individual	Electrical Circuit Diagnosis II Pre-work This pre-work eLearning module covers the fundamental principles of electrical circuit diagnosis in order to identify causes of abnormal circuit operation and diagnosing circuits with DVOM. This self-study module prepares technicians for the instructor-led course, Electrical Systems Diagnosis (L652). Course credit is contingent on completion of the post-learning assessment.
	Target Audience: Service Technician/Diagnostic Specialist
PL752** Self-Paced None Individual	Lexus Air Conditioning & Climate Controls Pre-work This pre-work eLearning module provides an introduction to the principles of refrigeration, air conditioning components and terminology. This self-study module prepares technicians for the instructor-led course Air Conditioning & Climate Controls (L752). Course credit is contingent on completion of the post-learning assessment. Target Audience: Service Technician/Diagnostic Specialist



Enroll in Technical Training Courses through the area training manager at your Lexus Area Office. ** Access Technical Training eLearning modules online at www.lctptests.com

eLearning Modules (continued)

PL852** Self-Paced None Individual	Engine Control Systems I Pre-Work This pre-work eLearning module allows technicians to first understand the fundamental principles of the Engine Control System as self-study before attending the instructor-led course Engine Control Systems I (L852). Course credit is contingent on completion of the post-learning assessment.
	Target Audience: Service Technician/Diagnostic Specialist
PL874** Self-Paced None Individual	Engine Control Systems II Pre-Work This pre-work eLearning module allows technicians to understand advanced principles of the Engine Control System as self-study before attending the instructor-led course Engine Control Systems II (L874). Course credit is contingent on completion of the post-learning assessment.
	Target Audience: Service Technician/Diagnostic Specialist
PL901A** Self-Paced None	Using Technical Information System (TIS) 2 This highly interactive pre-work eLearning module introduces the main features and benefits of TIS2. Credit is contingent on completion of the post-learning assessment.
lndividual	Target Audience: Collision Repair Specialist, Service Technician/Diagnostic Specialist
PL901B** Self-Paced None	Techstream elearning module This highly interactive pre-work eLearning module explains the basic features and functions of the Techstream diagnostic tester. Credit is contingent on completion of the post-learning assessment.
Individual	Target Audience: Service Technician/Diagnostic Specialist